

Metro Video Systems & LAX Kiwanis

A Winning Combination

by Denise S. Dieser, Marketing Communications Writer, ddieser@pelco.com

“The youth. That’s what it’s all about.” This is how Robert L. Weir, owner of Pelco Dealer Metro Video Systems Inc., summed up Kiwanis. “We are very much involved with Kiwanis and our efforts are very similar to Dave’s [Pelco President and CEO David L. McDonald] with Toys for Tots, but on a smaller scale.”

Bob’s LAX Chapter works with youth in the neighborhood surrounding the Los Angeles International Airport. “We provide baskets during the holidays with turkeys and hams and toys for the kids.”



Robert L. Weir, Owner of Metro Video Systems Inc.

Bob is also very proud of their scholarship program. “If we can be instrumental in helping even a few go to college, then it’s worth it.” He has been a member of the LAX Kiwanis for 30 years and said they are celebrating their chapter’s 50th anniversary this year. “And Pelco has made a real impact over the years.” Bob said that Pelco has been donating gift items for more than ten years and that those gift items are raffled or auctioned off to benefit their scholarship program.

This particular chapter is made up of a diverse group of individuals who work in and around the Los Angeles International Airport. “We’re from all over the LA area,” Bob said. “We come here every day and are from a variety of backgrounds. It’s more like a family affair, with many service companies, business owners, airline workers and station managers participating.”

Kiwanis is an international service organization with 600,000 adult and youth members in 91 nations whose mission is to improve the quality of life for children and families worldwide. According to their Web site, any community can become a Kiwanis service project, especially when the needs of children are involved. In the past year, Kiwanis clubs have sponsored about 150,000 service projects and raised more than \$100 million.

Metro Video of is one of Pelco’s longtime customers and has been providing high-quality video security equipment for over 35 years, for both private corporations and public agencies. Visit www.metrovideosystems.com for more information about Metro Video and www.kiwanis.us for more information about the Kiwanis organization.